

### DBG CREATIVE AGENCY - NORTH PARRAMATTA, NSW



#### ABOUT THE BUSINESS

Since 1926 'DBG Creative Agency' (David Brown Graphics), a multi-generational family owned graphic design studio, has provided creative products and services, focusing on our clients' success. National and international brands continue to benefit from DBG's outstanding design communication.

DBG offers cutting-edge design across packaging, advertising, point-of-sale, online and digital; based on the highest creative aspirations, tempered with practicality, reliability and a commitment to quality throughout the process.

Our vision is to be recognised as the destination of choice for creative design and communication, helping build our clients' reputations as industry leaders.

"We help businesses to market themselves, their products and services. We do this by understanding their goals and providing creative and design-based solutions."

#### THE REQUIREMENTS

Due to business growth and a corresponding increase in electricity consumption and power bills costs, DBG looked at ways to arrest this increasing burden and improve the financial bottom line. Solar power was seen as a sensible, mature option.

#### PROJECT SAVINGS

Estimated savings of over \$38,000 in the first five years, delivering a payback in just over four years.

Solahart Sydney designed an optimised solar system to maximise the rate of return.

#### CLIENT TESTIMONIAL

"We met a few times with Solahart, looked at a few options they presented us and decided to go ahead as soon as the accountant agreed. They made the benefits & process all very easy. The system was installed over just four days, and we already see the benefits. Not only have we reduced our operational costs and added an asset to the business, but it has also greatly improved our businesses environmental credentials. It's great all 'round.

Solahart is very professional and managed the application and all related paperwork, so it was all remarkably simple. We highly recommend Solahart to any business."

Michael & Philip Brown, Managing Directors



INSTALLATION BY SOLAHART SYDNEY

**kW** 29kW PV System

 Solar Panels:  
100 x REC 290W TwinPeak 2 Panels

 Inverter:  
27.6kW SolarEdge Inverter

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